

# PEZHVAK of PERSIA

Iranian-American Monthly Publication  
 ماهنامه پرواک را از طریق شبکه اینترنت نیز می توانید مطالعه نمایید.  
[www.pezhvak.com](http://www.pezhvak.com)

پرواک ماهنامه  
 بایش از ۱۸ سال انتشار متوالی

## Publication Information:

**PUBLICATION SIZE:** 11 1/2" X 17 1/2"

**LANGUAGE:** Persian & English

**DEADLINE:** 20th. of each month

**Publishing Date:** 1st. week of every month

"PEZHVAK of PERSIA" is an informative and cultural newsletter. It is non-religious and non-political.

### CIRCULATION:

**Internet:** More than 80,000 hits per month.  
[www.pezhvak.com](http://www.pezhvak.com)



**Print:** 8,000 per month in Northern California, 6000 per month in Southern California (above prices are for Northern California only!)

### DISTRIBUTION:

a) More than 4,000 subscriptions by mail



b) About 4,000 distributed in more than 56 locations in Northern California, (Counties of Santa Clara, San Mateo, San Joaquin, Fresno, Contra costa, Marin, Alameda, Sacramento, San Francisco)



Stablished since 1990



For all your Advertising needs please call: Pezhvak Corp.

(408) 615-1030 • (408) 615-1031 • Fax: (408) 615-1033

P.O. Box 54067, San Jose, CA 95154-0067 • [www.pezhvak.com](http://www.pezhvak.com) • [info@pezhvak.com](mailto:info@pezhvak.com)

## DISPLAY ADVERTISING PRICE LIST

EFFECTIVE: May 2009

Size	Rates
------	-------

### Monthly Rates

FULL PAGE 10" (W) X 16 1/2" (H)	\$795.00
HALF PAGE 10" (W) X 7 1/2" (H)	\$400.00
10" (W) X 6" (H)	\$330.00
10" (W) X 4" (H)	\$270.00
10" (W) X 3" (H)	\$230.00
5" (W) X 6" (H)	\$230.00
5" (W) X 3" (H)	\$160.00

**FULL COLOR ADS: REGULAR COST x 25%**

FRONT COVER 4 1/4" (W) X 1 1/2" (H) \$315.00

FRONT COVER 2 1/4" (W) X 2 1/4" (H) \$330.00

Artwork \$60.00 (One Time Charge)

پست مستقیم بیش از ۴ هزار نسخه به آدرس ایرانیان

