PEZHVAK OF PERSIA MEDIA KIT

IRANIAN-AMERICAN MONTHLY PUBLICATION ESTABLISHED 1990

Pezhvak of Persia is an information and cultural newsletter. It is non-religious & non-political.

Publication Infromation:

Deadline: 20th of each month ✦ Publishing Date: 1st week of each month
Size: 8 1/2 x 11 ✦ Language: Persian & English

Display Advertising Price List (Monthly Rates) Effective: May 2013

Size:	Inside/Full Color	Rate:
Full Page		$499.00
Half Page		$349.00
4.5"(W) x 5" (H)		$249.00
3.5"(W) x 3" (H)		$139.00
Front Cover/Full Color		
3.5" (W) x 2.0 (H)		$699.00
Back Cover/Full Color		
Full Page		$599.00
Half Page		$399.00
Inside Front & Back Cover/Full Color		
Full Page (Inside Front Cover)		$499.00
Half Page (Inside Front Cover)		$349.00
Full Page (Inside Back Cover)		$399.00
Half Page (Inside Back Cover)		$249.00

Late Fee/Returned Check

All advertisements should be paid by the 25th of the month for the following month. There will be a $30 late fee.
Returned Check Fee is $25

Discount

6 months contract **10% Discount**
12 months contract **15%Discount**

Graphic Design Fee

There is NO fee for basic design
Only 1 revision is allowed.
After that, each change is $19 per change

Artwork Submission Deadline

All artworks or information for your ad must be provided to Pezhvak by 20th of each month.

Cancellation

Your cancellation should ONLY be in writing.

If you cancel:

✦24 hours after signing the contract: Full Refund ✦After 24 hours, & before 30 days: 25% Fee* ✦After 30 days: 60% Fee*
*Fees are deducted from the total cost of the contract

Pezhvak of Persia reserves the right to omit or suspend an Advertisement at any time without liability to the Advertiser before the print of next publication. If such omission or suspension is due to the act or default of the Advertiser, or their respective servants or agents, then the Advertiser shall pay for the Advertisement fee in full notwithstanding that the Advertisement has not been published.

ماهنامه پژواک نشریه خبری، فرهنگی، ادبی و اجتماعی

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"The man who stops advertising to save money is like the man who stops the clock to save time"